



## 2017 Dealers Room Information

The DoubleTree by Hilton Atlanta Northlake Hotel • 4156 Lavista Road, Tucker GA 30084

April 28-30, 2017

### What Is Treklanta?

Treklanta is an annual three-day science fiction convention based in Atlanta, Georgia, dedicated to space opera in general and *Star Trek* in particular, that places special emphasis on fan-based events, activities, programming and productions. Total attendance at our 2015 and 2016 conventions was 300 persons. Treklanta typically books three major guests of honor from the *Star Trek* and/or other space opera franchises. The Treklanta Dealers Room is held in a secured ballroom in the convention's host hotel. Dealer tables are \$80 each and includes one full convention membership per table.

### Dealers Room Hours of Operation

Friday	12:00 p.m. – 7:00 p.m.	Set-Up	7:00 p.m. – 10:00 p.m.	Open for Sales
Saturday	11:00 a.m. – 7:00 p.m.	Open for Sales		
Sunday	11:00 a.m. – 5:00 p.m.	Open for Sales	5:00 p.m. – 9:00 p.m.	Teardown

### Dealer Tables: What You Get

- One 6' x 30" table
- Access to one power outlet
- One adult convention membership
- Two chairs
- Table cloths and table skirts
- One hyperlink to your web site on ours

### Dealers Room Rules

1. Electrical power supply expectations should be reasonable. Each dealer who requires electricity at his table must bring his own extension cord and a surge-protected power strip.
2. Sale of all merchandise must be legal in the State of Georgia.
3. All dealers are responsible for licensing within the State and County.
4. All trademarked merchandise must be properly licensed. Bootlegged items will not be allowed.
5. All Treklanta rules must be followed as stated in the program book and/or web site.
6. Setup may begin at 12:00 p.m. on Friday, April 28, 2017, and should be completed by 7:00 p.m. Teardown must be completed by 9:00 p.m. on Sunday, April 30, 2017.
7. Items may not be attached to the walls. Displays must be freestanding and cannot block the aisles or doors. Table cloths and table skirts will be provided by the hotel and may not be removed from the Dealers Room.
8. No illegal material, pornographic material or sexual paraphernalia may be on display. Items that are of questionable content, as decided by the Director of Operations, should be completely covered or removed. Should you disagree with the Director of Operations, you may appeal to the Chairman. The item(s) in question must remain covered or removed during the appeal process.
9. If a problem occurs within the Dealers Room, contact Convention Security or the Director of Operations. Do not try to intervene. If necessary, Convention Security or the Director of Operations will involve the Chairman to help resolve the matter.
10. Violation of any of these rules may result in loss of merchant privileges. No refund will be issued.
11. **CANCELLATION & REFUND POLICY:** All dealer table sales should be considered FINAL. Refunds for any reason shall be at the sole discretion of Treklanta management. Refunds on dealer

tables will be made ONLY if and when Treklanta can resell the table(s) to another dealer prior to the first day of the convention, and any such refund will only be in the amount of the net payment received for the resold table(s). Treklanta shall not be obligated to make any attempt to resell a dealer table and shall not be obligated to issue any refund for any reason. Refunds will NOT be issued to “no-shows,” i.e., dealers who do not show up for the convention.

## Dealer Registration

Dealer tables are “first come, first served.” A dealer table is reserved only upon receipt of payment. There are two methods to register and submit payment:

1. **ONLINE:** Click the PayPal “Add to Cart” button on the DEALERS ROOM page of our web site at [www.treklanta.org](http://www.treklanta.org) and select the number of dealer tables you want. In the “Instructions to Seller” box, include 1) your name; 2) your company, business or group name; 3) the type of merchandise you will be selling (i.e., jewelry, t-shirts, collectibles, books, games, artwork, etc.); 4) your web site or other online address (Facebook, Etsy, etc.); and 5) your daytime phone number.
2. **BY MAIL:** Fill out the application below and mail with check or money order payable to “Treklanta” to: Treklanta, PO Box 620605, Atlanta GA 30362-2605.

## Deadlines and Contact Information

**The deadline for completing the registration and payment process is April 14, 2017.** After that date and/or for any additional information, contact Chairman Eric L. Watts at [ericlwatts@treklanta.org](mailto:ericlwatts@treklanta.org). Please put “Dealers Room” in the subject line of the email.

# Treklanta 2017 Dealers Room Application

Name \_\_\_\_\_

Company Name \_\_\_\_\_

What type of merchandise do you sell? (e.g., jewelry, t-shirts, collectibles, books, games, artwork, etc.)  
\_\_\_\_\_

Email Address \_\_\_\_\_

Web Site Address \_\_\_\_\_

Address 1 \_\_\_\_\_

Address 2 \_\_\_\_\_

City/State/ZIP \_\_\_\_\_

Phone \_\_\_\_\_

**Please select number of Dealer Tables requested: # \_\_\_\_\_ Table(s) @ \$80.00 each ..... \$ \_\_\_\_\_**

Each table includes one full convention membership. Please provide the full name of one person for each table purchased below:

Table #1 Badge Name: \_\_\_\_\_ Table #4 Badge Name: \_\_\_\_\_

Table #2 Badge Name: \_\_\_\_\_ Table #5 Badge Name: \_\_\_\_\_

Table #3 Badge Name: \_\_\_\_\_ Table #6 Badge Name: \_\_\_\_\_

*For any questions, please contact convention chairman Eric L. Watts at [ericlwatts@treklanta.org](mailto:ericlwatts@treklanta.org).*

**Mail this form with check or money order payable to “Treklanta” to:**

**Treklanta, PO Box 620605, Atlanta GA 30362-2605**