

Treklanta™

2020 Dealers Room Information

May 1-3, 2020 • Atlanta Marriott Buckhead Hotel & Conference Center

What Is Treklanta?

Treklanta is an annual *Star Trek* convention based in Atlanta, Georgia, that places special emphasis on fan-based events, activities, programming and productions. Total attendance at our conventions has been 300-320 people since 2015. Treklanta typically books three or four major guests of honor from the *Star Trek* franchise. The Treklanta Dealers Room is held in a secured ballroom in the convention's host hotel. Dealer tables are \$85 each and include one full adult convention membership per table.

Dealers Room Hours of Operation

Friday	12:00 p.m. – 7:00 p.m.....	Set-Up	7:00 p.m. – 10:00 p.m.....	Open for Sales
Saturday	11:00 a.m. – 7:00 p.m.....	Open for Sales		
Sunday	11:00 a.m. – 5:00 p.m.....	Open for Sales	5:00 p.m. – 9:00 p.m.....	Teardown

Dealer Tables: What You Get

- One 6' x 30" dressed and skirted table
- One adult convention membership
- Two chairs
- One hyperlink to your web site on ours
- Access to one power outlet

Dealers Room Rules

1. Dealer tables are "first come, first served." A dealer table is reserved only upon receipt of payment.
2. Electrical power supply expectations should be reasonable. Each dealer who requires electricity at his table must bring his own extension cord and a surge-protected power strip.
3. Sale of all merchandise must be legal in Fulton County and the State of Georgia.
4. All dealers are responsible for licensing within Fulton County and the State and County.
5. All trademarked merchandise must be properly licensed. Bootlegged items will not be allowed.
6. All Treklanta rules must be followed as stated in the program book and/or web site.
7. Setup may begin at 12:00 p.m. on Friday, May 1, 2020, and should be completed by 7:00 p.m. Teardown must be completed by 9:00 p.m. on Sunday, May 3, 2020.
8. Items may not be attached to the walls. Displays must be freestanding and cannot block the aisles or doors. Table cloths and table skirts will be provided by the hotel and may not be removed from the Dealers Room.
9. No illegal material, pornographic material or sexual paraphernalia may be on display. Items that are of questionable content, as decided by the Director of Dealer Relations, should be completely covered or removed. Should you disagree with the Director of Dealer Relations, you may appeal to the Chairman. Item(s) in question must remain covered or removed during the appeal process.
10. If a problem occurs within the Dealers Room, contact the Director of Dealer Relations or Convention Security. Do not try to intervene. If necessary, the Director of Dealer Relations or Convention Security will involve the Chairman to help resolve the matter.
11. Violation of any of these rules may result in loss of merchant privileges. No refund will be issued.
12. **CANCELLATION & REFUND POLICY:** All dealer table sales should be considered FINAL. Refunds for any reason shall be at the sole discretion of Treklanta management. Refunds on dealer tables will be made ONLY if and when Treklanta can resell the table(s) to another dealer prior to the first day of the convention, and any such refund will only be in the amount of the net payment received for the resold table(s). Treklanta shall not be obligated to make any attempt to resell a dealer table and shall not be obligated to issue any refund for any reason. Refunds will NOT be issued to "no-shows," i.e., dealers who do not show up for the convention.

Dealer Registration

There are two methods to register and submit payment:

1. **ONLINE:** Visit treklanta.org/dealers/, submit an online registration form, then remit payment via PayPal. Each PayPal transaction includes a 2.9% + 30¢ transaction fee in addition to the sale amount.
2. **BY MAIL:** Fill out this application, then mail with check or money order for the total amount due payable to "Treklanta" to: Treklanta, PO Box 620605, Atlanta GA 30362-2605.

Deadlines and Contact Information

The deadline for us to receive your completed registration form and payment is April 10, 2020. After that date and/or for any additional information, contact Director of Dealer Relations Cindy MacLeod at theydnic@gmail.com. Please put "Treklanta Dealers Room" in the subject line of the email.

Treklanta 2020 Dealers Room Application

Your Name _____
 Company Name _____
 What type of merchandise do you sell? (e.g., jewelry, t-shirts, collectibles, books, artwork, etc.) _____
 Email Address _____
 Web Site Address _____
 Mailing Address _____
 City/State/ZIP _____
 Phone _____

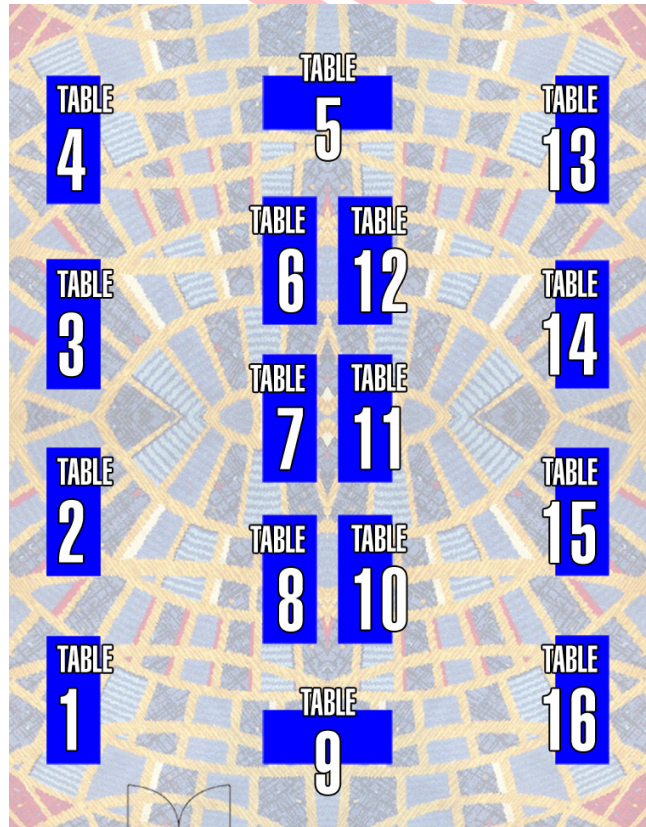
The Treklanta Dealers Room will be held in the 1170-square foot Chastain Ballroom A on the Terrace Level (one level below street level) of the Buckhead Marriott. Chastain Ballroom A is 30 feet wide by 39 feet deep with 11-foot ceilings. Each table includes one full adult convention membership. One additional membership may be purchased at half-price for each table (\$25).

Number of Dealer Tables requested: # _____ Table(s) @ \$85.00 each \$ _____

Number of Additional Memberships: # _____ Table(s) @ \$25.00 each \$ _____

Please provide the full name of one or two persons for each table purchased below:

Table #1 First Person's Name: _____
 Table #1 Second Person's Name: _____
 Table #2 First Person's Name: _____
 Table #2 Second Person's Name: _____
 Table #3 First Person's Name: _____
 Table #3 Second Person's Name: _____
 Table #4 First Person's Name: _____
 Table #4 Second Person's Name: _____



For any questions, please contact Director of Dealer Relations Cindy MacLeod at theydnic@gmail.com.

**Mail this form with check or money order for the total amount due payable to "Treklanta" to:
 Treklanta, PO Box 620605, Atlanta GA 30362-2605**